

PRIVACY NOTICE

Last revised: November 25, 2013

This Privacy Notice explains how Daiichi Sankyo, Inc. (“Daiichi Sankyo”) treats the Personal Information (defined below) that you provide to us on this website. It also describes how Personal Information that you submit to us on this website may be combined with other information about you. Finally, this Notice describes the collection of certain other types of information on this website and in emails we may send to you. Please read this Privacy Notice before using this website. Your use of the site is subject to this Privacy Notice and the Terms of Use.

Collection and Use of Your Personal Information

Daiichi Sankyo, our affiliates, and outside companies and agents providing business services to us may collect data from you that you provide to us voluntarily such as your name, postal address, e-mail address, telephone number, and other identifying information (“Personal Information”). The Personal Information you submit is used to provide you with information that we believe may be of interest to you and to administer services you have requested. We may also use your Personal Information for market research purposes, such as to invite you to participate in surveys about our products. We may combine the Personal Information that you submit on this website with Personal Information about you submitted on other Daiichi Sankyo sites. We also may combine Personal Information that you provide to us online with our offline records as well as records provided by third parties. We use this consolidated information to help us better design Daiichi Sankyo websites and products, to communicate information to you, to enhance our marketing and research activities, and to facilitate other business functions.

Disclosure of Your Personal Information

We do not rent or sell the Personal Information that you submit to us to unrelated third parties. However, your Personal Information may be transferred to Daiichi Sankyo’s affiliates and to various outside companies and agents providing business services to us. We also may share your Personal Information with third parties with whom Daiichi Sankyo is jointly marketing a product or service or jointly conducting a program or activity.

There are also certain situations in which we may disclose your Personal Information that are less common but of which you should be aware. Namely, we may share your Personal Information with a third party in connection with the sale or transfer of one of our product lines or divisions so that the buyer can continue to provide you with information and services. Further, we reserve the right to disclose your Personal Information to respond to authorized information requests from government authorities, to address national security situations, or when otherwise required by law.

Automatically Collected Information

Daiichi Sankyo automatically collects certain types of information whenever you interact with us on this site and in some e-mails we may send you. Techniques we use for this purpose may include, for example, maintenance of web server logs and placement of cookies and web beacons. We use the information collected through these techniques for the following purposes:

- After you have entered personal information into a form or data field on our site, cookies enable the site to ‘remember’ that information, should you so choose.
- Cookies and other passive information collection technologies enable us to deliver content that is tailored to your interests and preferences based on your past activity on the site.
- Cookies and other passive information collection technologies enable us to compile aggregate statistics concerning use of the site, analyze trends, and otherwise administer and improve the site.

Web Server Logs and IP Addresses: An IP address is a unique identifying number that is automatically assigned to any computer connected to the Internet. Depending on the nature of your Internet connection, the IP address may change each time you connect or may always be the same number for that computer. Daiichi Sankyo reserves the right to log IP addresses for system administration, security, statistical analysis, demographic analysis of website use, and other functions.

Cookies: Cookies are text files that are stored on a website user's computer by the website. Cookies allow Daiichi Sankyo to help make your web experience better and to conduct website analysis and website performance reviews. Additionally, cookies can tell us how and when pages in a website are visited and by how many people. Most web browsers are set up to accept cookies, although you can reset your browser to refuse all cookies or to indicate when a cookie is being sent. Note, however, that some portions of our sites may not work properly if you refuse cookies.

This site may use social plugins (e.g., the Facebook “Like” button) to enable you to easily share information with others. When you visit our site, the operator of the social plugin may be able to place a cookie on your computer, enabling that operator to recognize individuals who have previously visited our site. If you are logged into the social media website (e.g., Facebook) while browsing on our website, the social plugins allow that social media website to receive information that you have visited our website. The social plugins also allow the social media website to share information about your activities on our website with other users of their social media website. For example, Facebook Social Plugins may allow Facebook to show your Likes and comments on our pages to your Facebook friends. Facebook Social Plugins also may allow you to see your friends’ Facebook activity on our website. Daiichi Sankyo does not control any of the content from the social media plugins. For more information about Facebook Social Plugins and other social media tools, and for more information about other social plugins from other social media websites, you should refer to those sites’ privacy and data sharing statements.

Web Beacons: On certain web pages or e-mails, Daiichi Sankyo may utilize a common Internet technology called a “web beacon” (also known as an “action tag” or “clear GIF technology”). Web beacons help analyze the effectiveness of websites by measuring, for example, the number of visitors to a site or how many visitors clicked on key elements of a site.

Web beacons, cookies and other tracking technologies do not automatically obtain Personal Information about you. Only if you voluntarily submit Personal Information, such as by registering or sending e-mails, can information about your use of our websites be linked to identifying information.

Response to “Do Not Track” Signals and Similar Mechanisms: Certain web browsers and other programs may be used to signal your preferences to Daiichi Sankyo about how or whether Daiichi Sankyo or third parties may collect personally identifiable information about your online activities. Currently, Daiichi Sankyo does not respond to such signals or mechanisms.

Public Forums

To the extent that this site makes forums, message boards and/or news groups available to you, please remember that any information that is disclosed in these areas becomes public information. You should exercise caution in disclosing identifying information there or in any other public section of the Internet.

Special Note Regarding Website Use By Children

The website is neither directed at nor designed for use by children (i.e., anyone under 13 years old). Daiichi Sankyo does not knowingly collect Personal Information from children. If you are a parent and become aware that your child has provided us with information, please contact us using the “Contact Us” link on the website, and we will work with you to address the issue.

Links to Other Sites

Our site may provide links or references to other websites not affiliated with Daiichi Sankyo. This Privacy Notice does not apply to such third party sites. You should refer to the privacy policies posted on such third party sites before using them.

Revisions to this Privacy Notice

Daiichi Sankyo may at any time revise this Privacy Notice. Your use of the site will be subject to the Privacy Notice posted at the time of use. Therefore, you should review this Privacy Notice each time you access the site. The “last revised” date posted at the top of this Notice provides an easy way of determining if any changes have been made since your last visit.